



INSPIRATION NATION

SUPPORTING THE DREAM

Friday, June 11, 2010

Hyatt Regency, Calgary

SPONSORSHIP PACKAGE







Everyone who saw the 2010 Olympics and Paralympics, and the lucky few who attended, witnessed the results of the Canadian Sport Centre Calgary.

- **Did you know** that 17 of the 26 2010 medals were supported by the CSCC?
- **Did you know** that 18 of 24 Olympic athletes who came in 4th or 5th place were also supported by the CSCC?
- **Did you know** over half the Olympic team was supported by the CSCC?

You, your friends and your family are invited to our **Inspiration Nation** Gala at the Hyatt. With over 30 Olympians sharing their stories and experiences, this unique event is sure to uplift and inspire everyone to achieve excellence in all aspects of life.

6:00-7:00PM Interactive Reception – Kick off this incredible evening with a selection of Olympic inspired beverages and appetizers, interactive games and photo stations. Then, follow in the footsteps of greatness by holding the Olympic torch, sitting in a bobsled and meeting our Olympians.

7:00-10:00PM Dinner – An elite calibre dinner will be served while you take in performances, athlete stories, videos and music. Be ready to participate in our live auction with all packages including exclusive past, present and future Olympic experiences.

10:00-11:00PM Post Dinner Interactive Reception – Continue to mix and mingle with the athletes while enjoying post dinner aperitifs, interactive stations, and great photo and autograph opportunities. ✨

The Canadian Sport Centre Calgary (CSCC) is one of the top Olympic/Paralympic sport training environments in the world. We are a non-profit organization that strives to develop a positive and comprehensive environment focused on excellence by providing athletes and coaches with leading experts in the fields of:

- EXERCISE PHYSIOLOGY
- SPORT MEDICINE
- STRENGTH AND CONDITIONING
- BIOMECHANICS
- NUTRITION
- MENTAL TRAINING
- COACH EDUCATION
- LIFE SERVICES

The CSCC currently provides programs and services to over 500 athletes and coaches in the Calgary area.

In the late 1980s, in response to decreasing resources for high performance sport and declining international results, Canadian sport leaders called for the creation of a network of multi-sport centres

in Canada. A concerted effort was made to establish these centres, modeled after successful European sport institutes.

The Canadian Sport Centre Calgary (CSCC) was founded on the legacies of the 1988 Winter Olympic Games; Calgary had the facilities, people, critical mass of high-performance athletes and coaches, environment of sport excellence, and strong volunteer infrastructure required.

Mission: To support high performance athletes to achieve podium performances in international competition through a holistic process. ✨



SUPPORTING THE DREAM





As Presenting Sponsor of Inspiration Nation, your organization will receive a comprehensive package, prominent recognition and high visibility during the lead up to and at the Gala event.

You will receive the following benefits for your sponsorship:

- Prominent logo placement on all event promotional materials including signage, program, sponsor scroll.
- Prominent logo placement on all advertisement and media spots.
- A representative will make a speech from the podium at the event.
- A link to your website from the Canadian Sport Centre website.
- Logo placement on all on site photos taken at the event.
- 24 invitations to VIP Olympian meet and greet on June 11th. A framed group photo with all of the Olympians.

- 3 prominent tables of 8 guests each.
- Your choice of 3 Olympians and guests to sit at each of your tables.
Note: There are 25 Olympic medalists along with many past and present Olympians confirmed to join us at the event and you will get first selection.
- An opportunity to sponsor the athletes of the future: by filling 20 seats with a community youth sports organization or junior competitive team of your choice. Your logo will be placed on the sports teams' shirts.
- A Branded Interactive Station at the Event Reception.
Note: The Branded Interactive Stations will be agreed upon by the sponsor and will consist of stations such as a photo station with the Podium and the Olympic Torch, a photo station with a Bobsled, simulators of snowboarding and skiing, autograph station, etc.
- First right of refusal to participate at the same level of sponsorship for future **Inspiration Nation Galas**.



You will receive the following benefits for your sponsorship:

- Logo placement on all event promotional materials including signage, program, sponsor scroll.
- Logo placement on all advertisement and media spots.
- A link to your website from the Canadian Sport Centre website.
- Thank you recognition from the podium at the event.
- 4 invitations to VIP Olympian meet and greet on June 11th.
- 2 tables of 8 guests each.
- Your choice of 2 Olympians to sit at each of your tables.
Note: There are 25 Olympic medalists along with many past and present Olympians confirmed to join us at the event and you will choose on a first come, first serve basis.
- An opportunity to sponsor the athletes of the future: by filling 10 seats with a community youth sports organization or junior competitive team of your choice. Your logo will be placed on the sports teams' shirts.

- A Branded Interactive Station at the Event Reception.
Note: The Branded Interactive Stations will be agreed upon by the sponsor and will consist of stations such as a photo station with the Podium and the Olympic Torch, a photo station with a Bobsled, simulators of snowboarding and skiing, autograph station, etc.
- Right of first refusal to participate at the same level of sponsorship for future **Inspiration Nation Galas**.



You will receive the following benefits for your sponsorship:

- Name placement on all event promotional materials including signage, program, sponsor scroll.
- Thank you recognition from the podium at the event.
- 1 table of 8 guests each.

- 1 Olympian and a guest to sit at your table.
Note: There are 25 Olympic medalists along with many past and present Olympians confirmed to join us at the event and there will be a lottery draw to determine your Olympic guest.
- Right of first refusal to participate at the same level of sponsorship for future **Inspiration Nation** Galas.

Individual Ticket Purchase Price:

\$500 - adult
\$250 - children 15 years and under

This letter confirms your agreement to support the Canadian Sport Centre Calgary.

Please check the appropriate sponsorship level:

- PRESENTING SPONSOR**
\$50,000
- GOLD MEDAL SPONSOR**
\$30,000
- TABLE SPONSOR**
\$10,000
- \$500 ADULT** _____
(how many)
- \$250 CHILD** _____
(how many)
- DONATION \$** _____
(amount)

Name: _____

Company Name: _____

Address: _____

City: _____

Province: _____

Phone: _____

Email: _____

Date: _____

Signature: _____

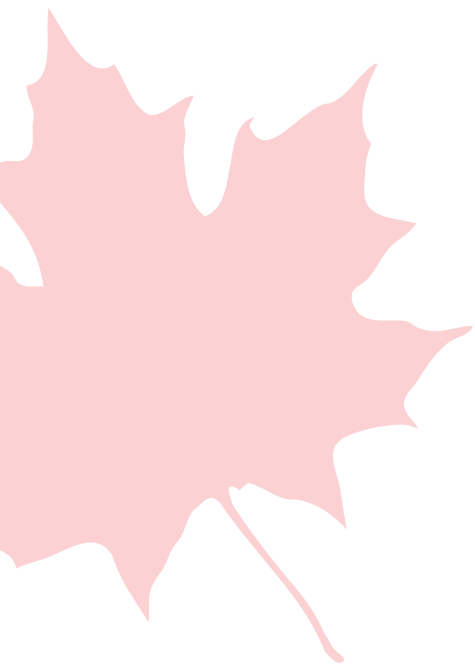
Thank You

Please fax this completed form to:
e=mc² event management Inc.
 Fax: 403.770.1385
 Phone: 403.770.1383
 Email: info@emc2events.com

Please make cheques payable to:
Canadian Sport Centre
 c/o e=mc² event management Inc.
 #150 625 11th ave SW
 Calgary, AB T2R 0E1

For further information please visit
www.inspiration-nation.com

Neither Canadian Sport Centre Calgary or e=mc² event management Inc. hold a license from the Vancouver Olympic Committee, the Canadian Olympic Committee, or the International Olympic Committee to use any trademarks associated with the Olympic Games. It is acknowledged by the Sponsor that they have no rights to advertise or promote any association that uses the Olympic trademarks.



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Canadian
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Calgary